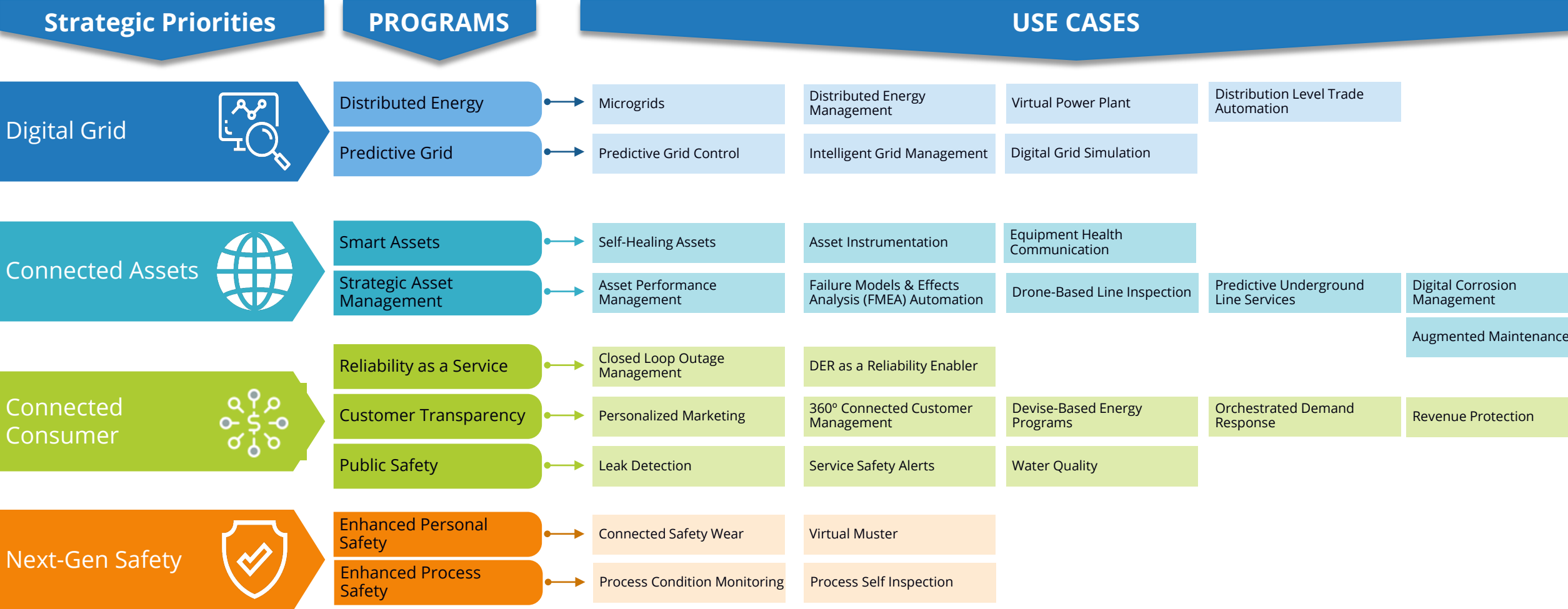


# IDC Energy Insights: Energy as a Service



# Energy as a Service Digital Roadmap

## HORIZON 1

Use cases that are deployed today



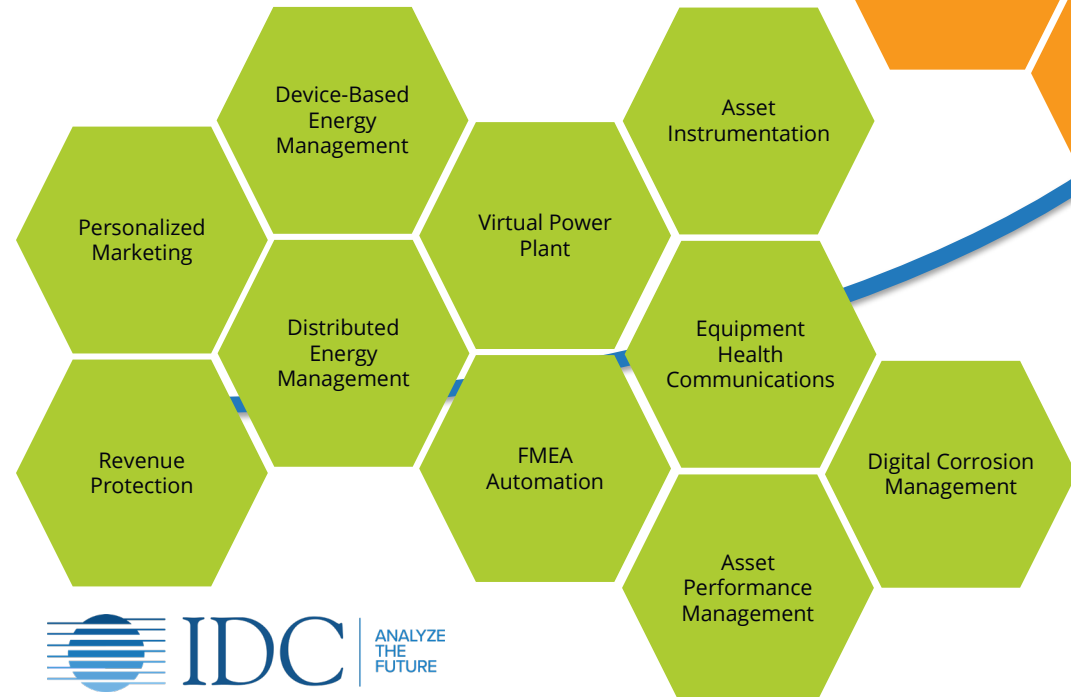
## HORIZON 2

Use cases that are being incubated



## HORIZON 3

Use cases that imagine the possibilities



# Digitally Transforming the Enterprise Industry by Industry



## IDC Energy Insights

- Agile Energy
- Agile Mining
- Energy-as-a-Service

## IDC Financial Insights

- Capital Markets
- Connected Banking
- Contextual and Value Centric Insurance

## IDC Government Insights

- Effective National Government
- Smart Cities and Communities
- Transformative Academia

## IDC Health Insights

- Knowledge-Based Medicine
- Value-Based Health

## IDC Manufacturing Insights

- Collaborative Innovation (AOVC)
- Engaging Consumer Experience at Scale (BOVC)
- Creating Experience Ecosystems (EOVC)
- Technology-as-a-Service (TOVC)
- Transportation and Logistics

## IDC Retail Insights

- Experiential Hospitality, Dining & Travel
- Experiential Retail
- Media & Entertainment

## IDC Telecommunications Insights

- Communications Service-Enabled Connected Communities