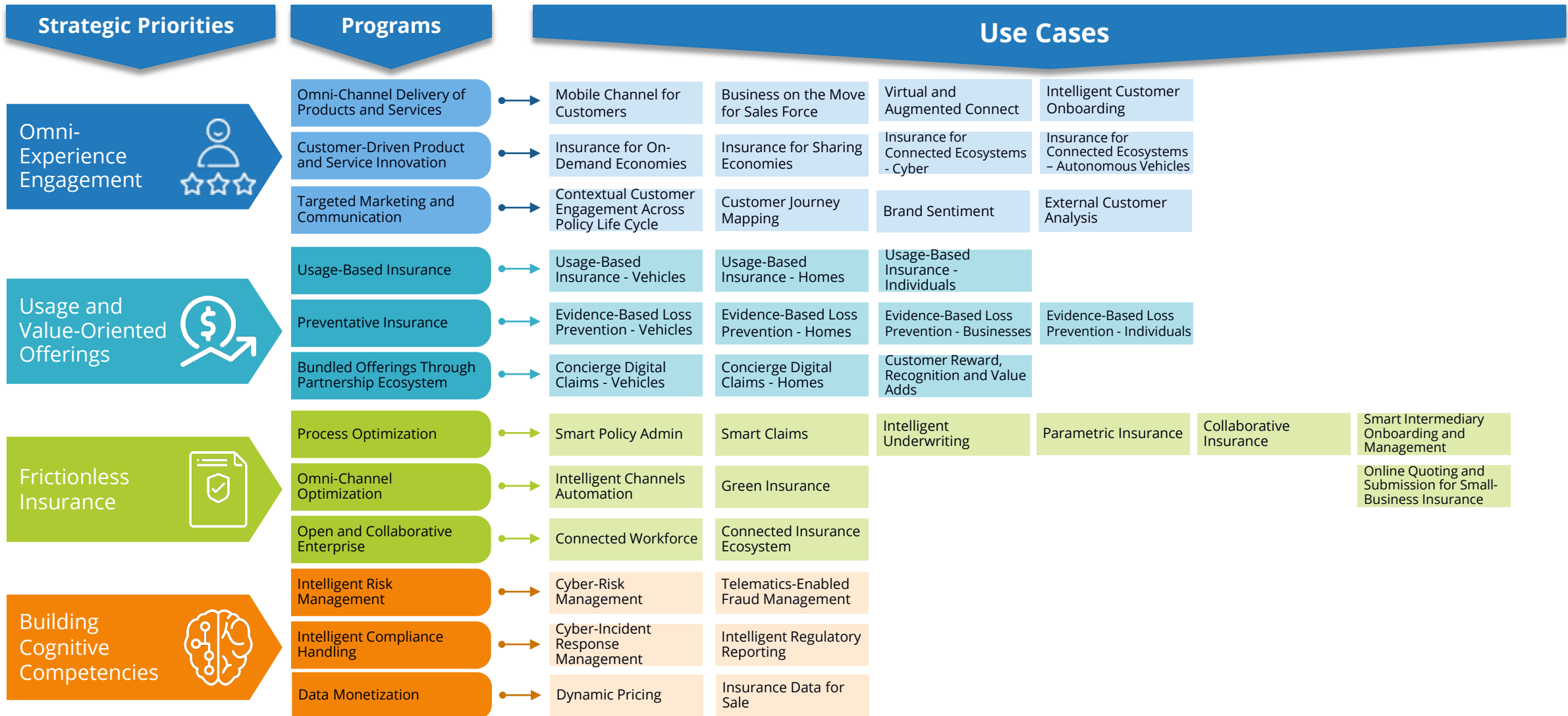
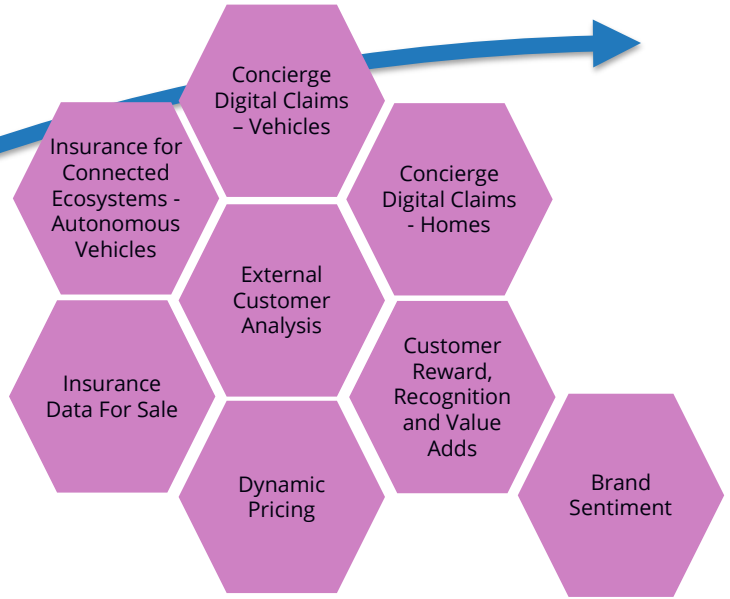


# IDC Financial Insights: Contextual and Value-Centric Insurance



# Contextual and Value-Centric Insurance Digital Roadmap



# Digitally Transforming the Enterprise Industry by Industry



- IDC Energy Insights
  - Agile Energy
  - Agile Mining
  - Energy-as-a-Service
- IDC Financial Insights
  - Capital Markets
  - Connected Banking
  - Contextual and Value Centric Insurance
- IDC Government Insights
  - Effective National Government
  - Smart Cities and Communities
  - Transformative Academia
- IDC Health Insights
  - Knowledge-Based Medicine
  - Value-Based Health
- IDC Manufacturing Insights
  - Collaborative Innovation (AOVC)
  - Engaging Consumer Experience at Scale (BOVC)
  - Creating Experience Ecosystems (EOVC)
  - Technology-as-a-Service (TOVC)
  - Transportation and Logistics
- IDC Retail Insights
  - Experiential Hospitality, Dining & Travel
  - Experiential Retail
  - Media & Entertainment
- IDC Telecommunications Insights
  - Communications Service-Enabled Connected Communities