

# IDC Government Insights: Transformative Academia

## STRATEGIC PRIORITIES

## PROGRAMS

## USE CASES

Student Engagement



Modernized Recruitment

Smart Financial Aid and Compliance

Personalized Recruitment

Virtual Tours

Modernized Classrooms

Smart Classroom

Flipped Classroom

Digital Visualization

Modernized Learning

Virtualized Labs

Virtualized Student Workspaces

Digital Accessibility

Online Academic Programs

Student Success Tracking

Integrated Planning and Advising

Anytime Anywhere Grading

Anytime Anywhere Proctoring

Faculty Research Empowerment



Research Amplification

Research at Scale

Empowering Collaboration

Optimized Research Administration

Optimized Research Fund Management

Research Publication Support

Publications Bibliometrics

Collaborative Library

Student Collaboration Enablement

Maker Spaces

Funding and Partnership Expansion



Alumni & Donor Relationship Expansion

Functional Donor Intelligence

Alumni Relationship Participation

Corporate Relationship Enhancement

Corporate Partnership Development

Entrepreneurial Partnership Incubators

Optimized Student Health

Health & Wellness

Secure Clinical Messaging

Next-Generation Clinical Documentation

Intelligent Campus Security

Individualized Facility Access

Next-Gen Emergency Management

Intelligent Facilities

Intelligent Space Planning

Advanced Operations Monitoring

Smart Parking

Smart Stadiums

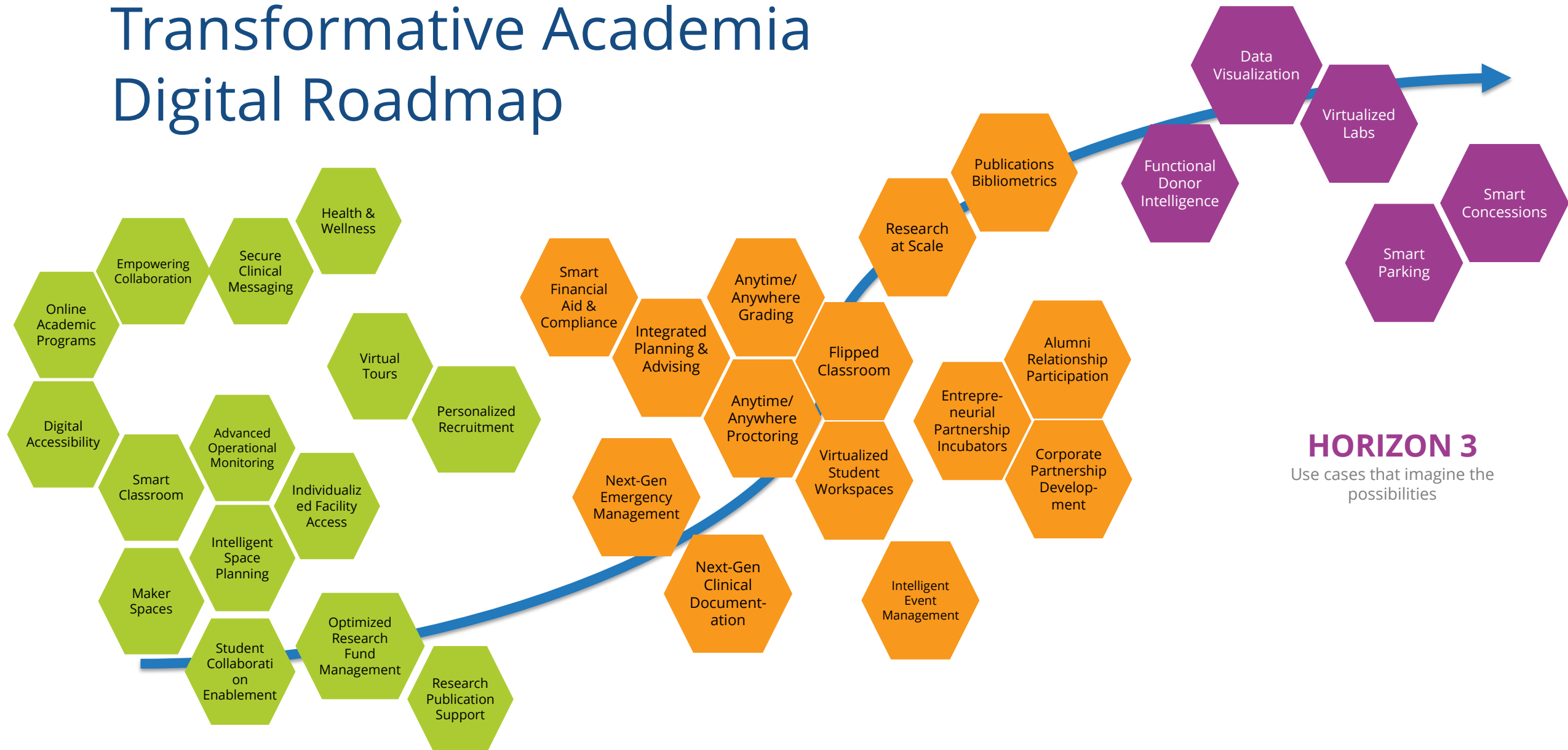
Intelligent Event Management

Smart Concessions

Campus of the Future



# Transformative Academia Digital Roadmap



## HORIZON 1

Use cases that are deployed today

## HORIZON 2

Use cases that are being incubated

## HORIZON 3

Use cases that imagine the possibilities

# Digitally Transforming the Enterprise Industry by Industry



## IDC Energy Insights

- Agile Energy
- Agile Mining
- Energy-as-a-Service

## IDC Financial Insights

- Capital Markets
- Connected Banking
- Contextual and Value Centric Insurance

## IDC Government Insights

- Effective National Government
- Smart Cities and Communities
- Transformative Academia

## IDC Health Insights

- Knowledge-Based Medicine
- Value-Based Health

## IDC Manufacturing Insights

- Collaborative Innovation (AOVC)
- Engaging Consumer Experience at Scale (BOVC)
- Creating Experience Ecosystems (EOVC)
- Technology-as-a-Service (TOVC)
- Transportation and Logistics

## IDC Retail Insights

- Experiential Hospitality, Dining & Travel
- Experiential Retail
- Media & Entertainment

## IDC Telecommunications Insights

- Communications Service-Enabled Connected Communities