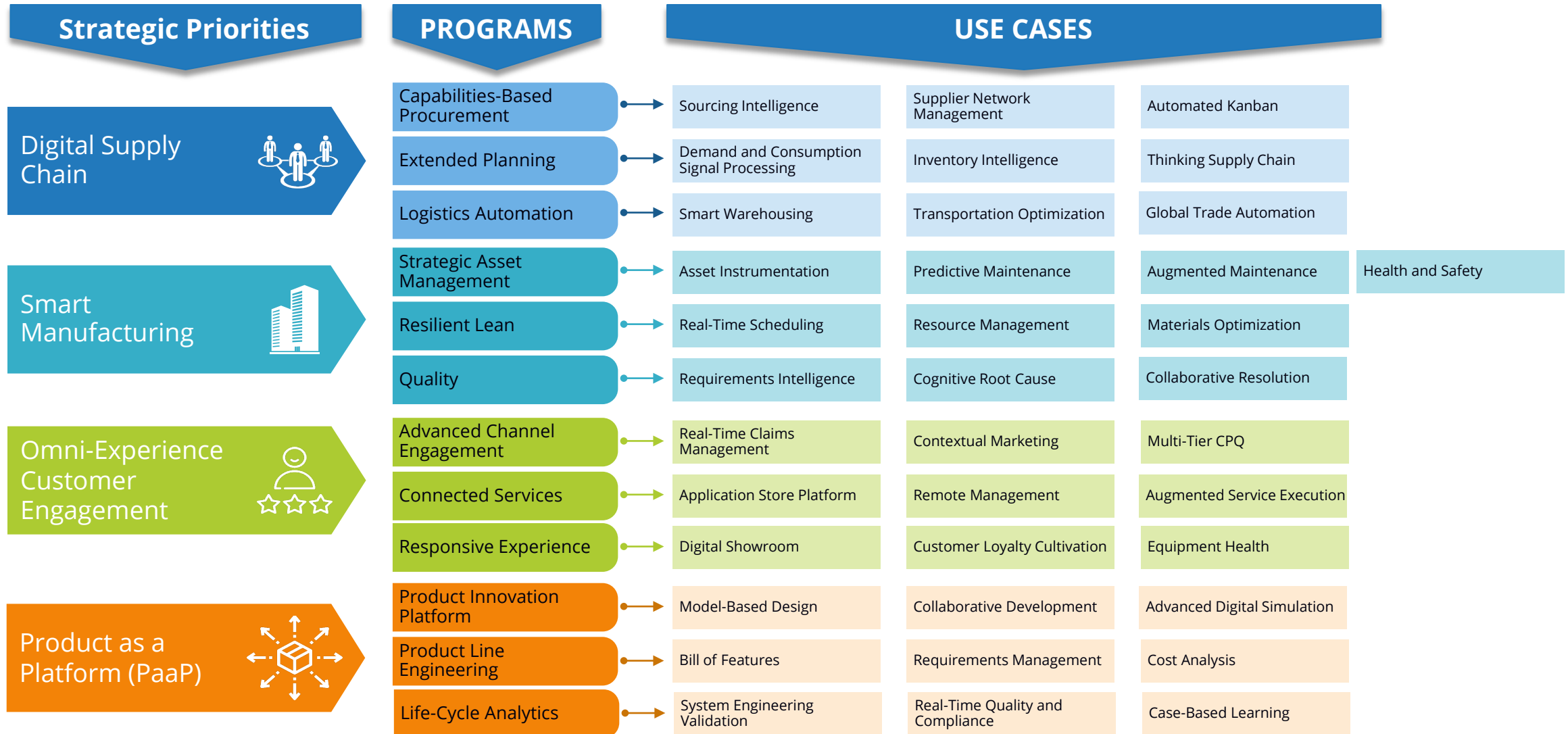
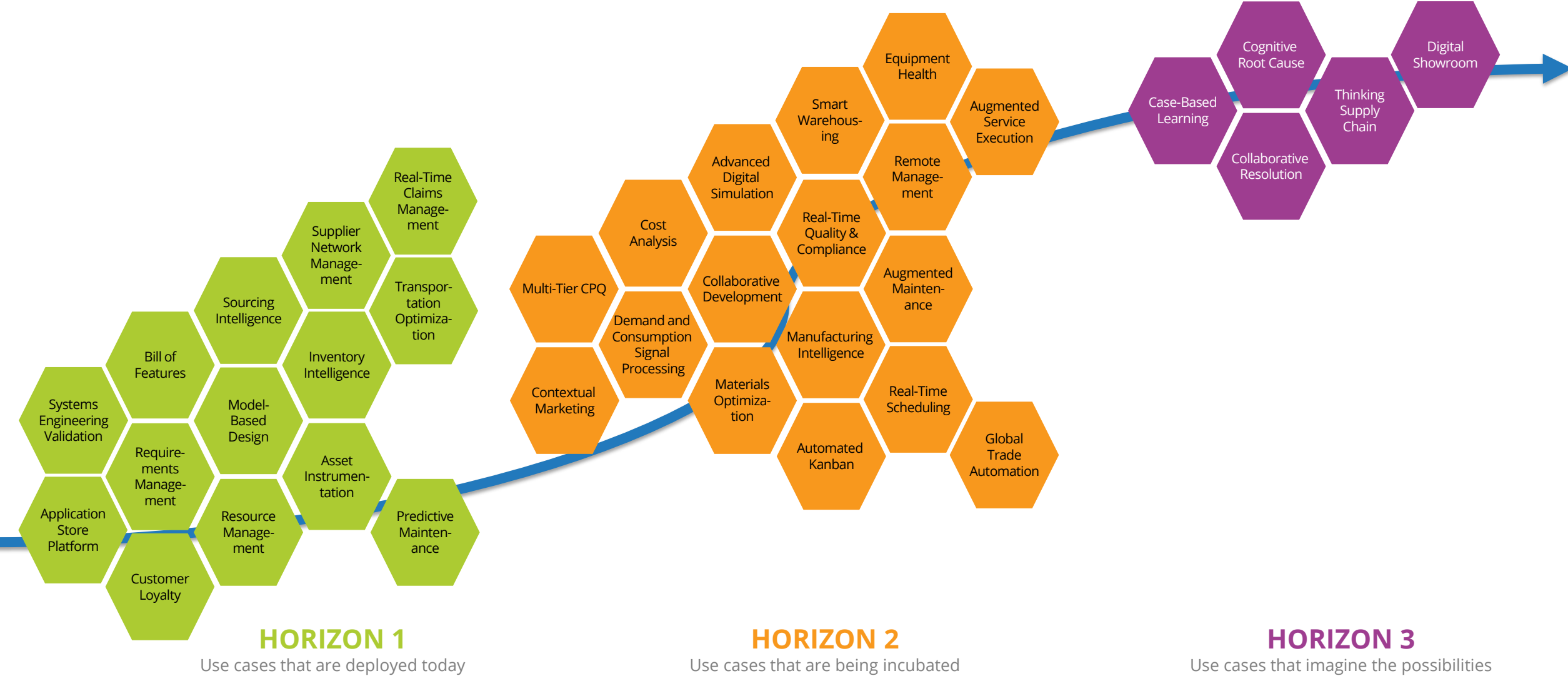


IDC Manufacturing Insights: Creating Experience Ecosystems (EOVC)



Creating Experience Ecosystems (EOVC)



Digitally Transforming the Enterprise Industry by Industry



- IDC Energy Insights
 - Agile Energy
 - Agile Mining
 - Energy-as-a-Service
- IDC Financial Insights
 - Capital Markets
 - Connected Banking
 - Contextual and Value Centric Insurance
- IDC Government Insights
 - Effective National Government
 - Smart Cities and Communities
 - Transformative Academia
- IDC Health Insights
 - Knowledge-Based Medicine
 - Value-Based Health
- IDC Manufacturing Insights
 - Collaborative Innovation (AOVC)
 - Engaging Consumer Experience at Scale (BOVC)
 - Creating Experience Ecosystems (EOVC)
 - Technology-as-a-Service (TOVC)
 - Transportation and Logistics
- IDC Retail Insights
 - Experiential Hospitality, Dining & Travel
 - Experiential Retail
 - Media & Entertainment
- IDC Telecommunications Insights
 - Communications Service-Enabled Connected Communities