

Strategic Priorities

PROGRAMS

USE CASES

Lifelong Student Engagement



Modernized Recruitment and Admissions



Omni Channel Marketing

Personalized Recruitment

Virtual Tours and Extended Reality Engagement

Digital Admissions

Smart Financial Aid and Compliance

Student Administrative Tools



Student Portals

Self-Service and Crowdsourced Student Support

Communications Platforms

Onboarding Services

Modernized Learning



Online Education Programs

Virtualized Student Workspace

Digital Inclusion and Accessibility

Collaborative Library

Student Success Tracking



Integrated Planning, Mentoring and Advising

Engagement Tracking and Analysis

Online and Digital Proctoring

Data-driven Career Services

Optimized Student Health



Telehealth



Student Health and Wellness

Virtual Care

Digital behavioral health therapy

Secure Clinical Messaging

Clinical Outcomes



Passive student mental health assessment and monitoring

Embedded public health disaster guidelines

Proactive Health Education

Symptom Checker

Faculty Empowerment



Research Amplification



Research at scale

Empowering Collaboration

Optimized Research Administration



Optimized Research Fund Management

Research Publication Support

Publications Bibliometrics

Grants and Funding Management

Modernized Teaching



Smart Classroom

Maker Spaces and Virtual Labs

Learning Impact Analytics

Curriculum and Class Development for Hybrid Learning

Digital Grading and Assessment Tools

Next Gen Administration



Advanced Human Resources



HR Services Delivery

Comprehensive Onboarding

DX Technology Literacy

Adaptive Workforce Planning

Integrated Employee Communications

Next Gen Enterprise Resource Management



Generative planning and budgeting

Predictive supply chain Management

Real Estate Analytics

Funding and Partnership Enhancement



Lifelong Alumni and Donor Relationship



Functional Donor Intelligence

Alumni Relationship Management

Intelligent Alumni Event Management

Corporate and Non-Profit Relationship Enhancement



Corporate Partnership Development

Entrepreneurial Partnership Incubators/ COEs

Intelligent Campus Security



Next-generation emergency management

Secure Facility Access

Intelligent Facilities



Intelligent Space Planning

Smart Buildings

Connected Maintenance

Smart Stadiums and Arenas



Intelligent Event Management

Smart Concessions

Smart Parking