Strategic Priorities

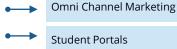## PROGRAMS
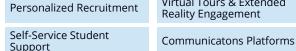
USE CASES

Strategic Priority	Program	Use Cases
Lifelong Student Engagement	Modernized Recruitment & Admission	Omni Channel Marketing · Personalized Recruitment · Virtual Tours & Extended Reality Engagement · Digital Admissions · Smart Financial Aid & Compliance
	Student Administrative Tools	Student Portals · Self-Service Student Support · Communicatons Platforms · Onboarding Services
	Modernized Learning	Online Education Programs · Virtualized Student Workspace · Digital Inclusion & Accessibility · Immersive Learning Experiences · Collaborative Library
	Student Success Tracking	Integrated Planning, Mentoring & Advising · Engagement Tracking & Analysis · Online & Digital Proctoring · Data-Driven Career Services
Optimized Student Health	Telehealth	Student Health & Wellness · Virtual Care · Digital Behavioral Health Therapy · Secure Clinical Messaging
	Clinical Outcomes	Passive Student Mental Health Assessment & Monitoring · Embedded Public Health Disaster Guidelines · Proactive Health Education · Symptom Checker
Faculty Empowerment	Research Amplification	Research at Scale · Empowering Collaboration
	Optimized Research Administration	Grants & Research Funding Management · Research Publication Support · Publication Bibliometrics
	Modernized Teaching	Smart Classrooms · Maker Spaces & Virtual Labs · Learning Impact Analytics · Curriculum & Class Development for Hybrid Learning · Digital Grading & Assessment Tools
Next-Gen Administration	Advanced Human Resources	HR Services Delivery · Comprehensive Onboarding · DX Technology Literacy · Adaptive Workforce Planning · Integrated Employee Communications
	Next-Gen Enterprise Resource Management	Generative Budgeting & Planning · Predictive Supply Chain Management · Real Estate Analytics
Funding and Partnership Enhancement	Lifelong Alumni & Donor Relationship Enhancement	Functional Donor Intelligence · Alumni Relationship Management · Intelligent Alumni Event Management
	Corporate & Nonprofit Relationship Enhancement	Corporate Partnership Development · Entrepreneurial Partnership Incubators/COE
Sustainable Campus Planning & Administration	Community & Campus Resiliency	Connected Campus · Reliability as a Service
	Digital Administration	Smart Campus Operations Integration · Connected Back Office
	Sustainable Land Use	Data-Driven Campus Planning · Digital Twins
Campus of the Future	Intelligent Campus Security	Secure Facility Access · Next-Gen Emergency Management
	Intelligent Facilities	Intelligent Space Planning · Smart Buildings · Connected Maintenance
	Smart Stadiums and Arenas	Intelligent Event Management · Smart Concessions · Smart Parking

IDC Government Insights: Transformative Academia

Transformative Academia Digital Roadmap

HORIZON 1 - Activate

- Omni Channel Marketing
- Digital Admissions
- Communications Platforms
- Personalized Recruitment
- Integrated Employee Communications
- Student Portals
- Publication Bibliometrics
- Self-Service Student Support
- Onboarding Services
- Empowering Collab.
- Collaborative Library
- Virtual Tours & Extended Reality Engagement
- Online Education Programs
- Digital Inclusion and Accessibility Programs
- Digital Grading and Assessment Tools
- Virtualized Student Workspace
- Secure Facility Access
- Smart Classrooms
- DX Techn. Literacy
- Passive Student Mental Health Assessment & Monitoring
- Symptom Checker
- Online & Digital Proctoring
- Secure Clinical Messaging
- Curriculum and Class Dev. For Hybrid Learning

HORIZON 2 - Optimize

- Smart Financial Aid & Compliance
- Alumni relationship management
- Engagement Tracking & Analysis
- Entrepreneurial Partnership Incubators/COEs
- Corporate Partnership Development
- Research Publication Support
- Comprehensive Onboarding
- Integrated Planning, Mentoring & Advising
- Adaptive Workforce Planning
- HR Services Delivery
- Connected Maintenance
- Grants & Research Funding Management
- Connected Back Office
- Intelligent Space Planning
- Data-Driven Career Services
- Smart Parking
- Makers Spaces & Virtual Labs
- Smart Parking
- Proactive Health Education
- Virtual Care
- Student Health and Wellness

HORIZON 3 - Strategize

- Generative Budgeting and Planning
- Research at Scale
- Learning Impact Analysis
- Reliability as a Service
- Connected Back Office
- Smart Campus Operations Integration
- Digital Twins
- Connected Campus
- Data-Driven Campus Planning
- Intelligent Alumni Event Management
- Next-Gen Emergency Management
- Functional Donor Intelligence
- Digital Behavioral Health Therapy
- Smart Concessions
- Real Estate Analytics
- Intelligent Event Manage.
- Embedded Public Health Disaster Guidelines
- Smart Buildings
- Predictive Supply Chain Management
- Immersive Learning Experiences